



NARA CELLAR

Establishment
of Nara Food

1997.08

Exceed Annual Sales
\$9 million



2004.12

1998.01



MONTES Launching

2007.12



Exceed Annual Sales
\$18 million



Change Corporate Name
NARA CELLAR

2011.04

2015.12



Antonio Ma
Inauguration of Chairman

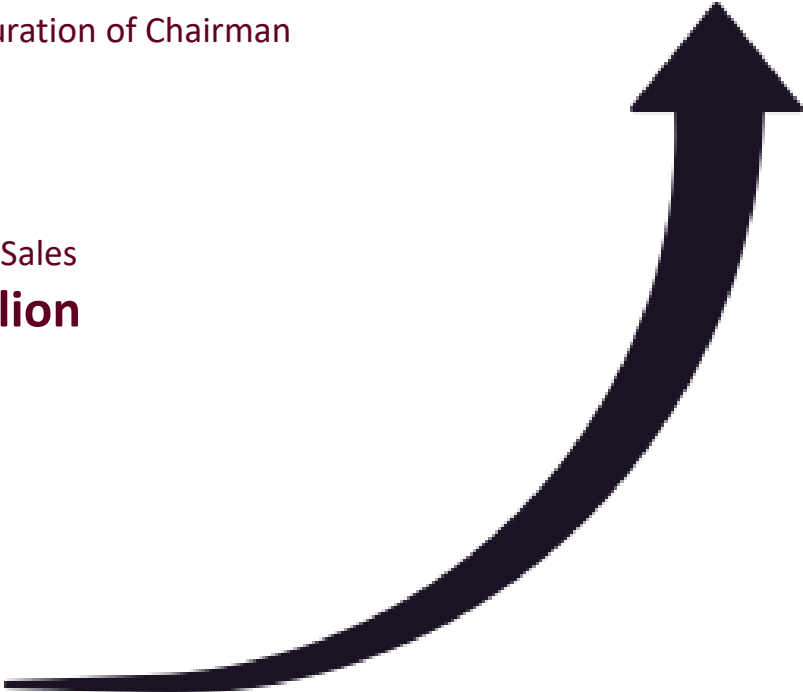
2018.12



Exceed Annual Sales
\$36 million

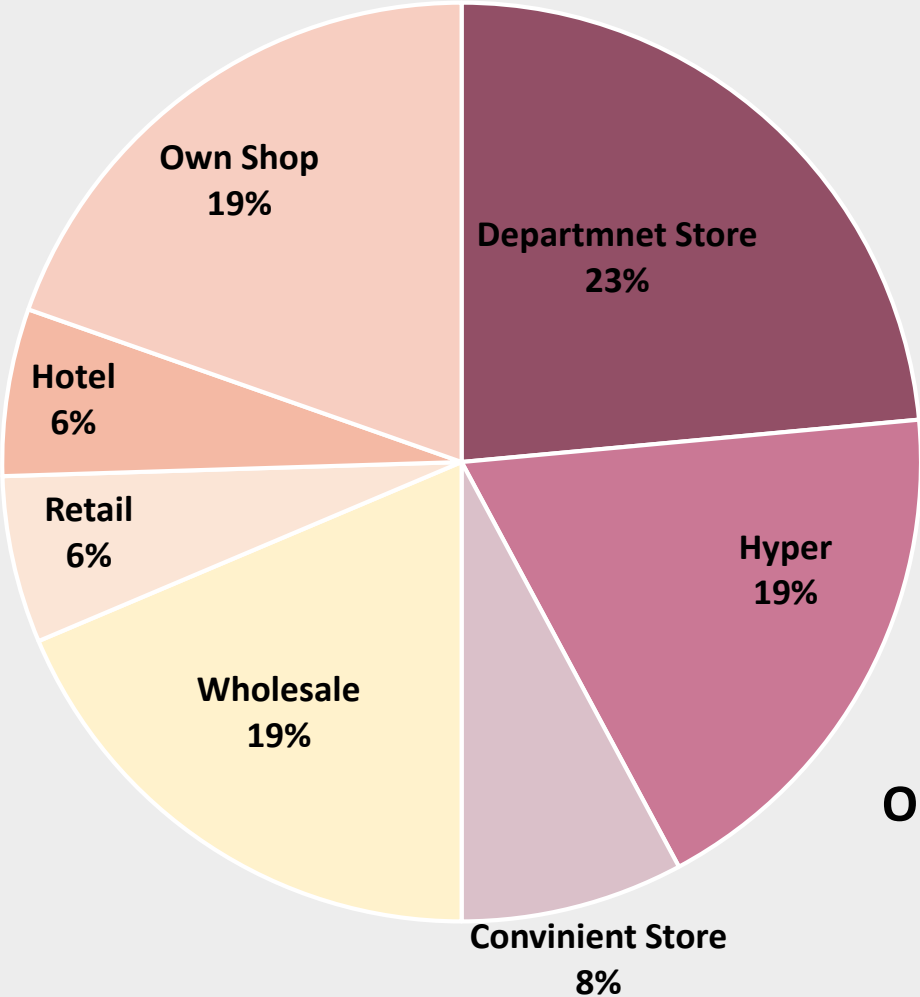
2019.01

Dinning Shop & Bar open
'Haru Ilgwa'





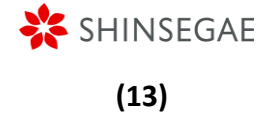
ON CHANNEL
31%



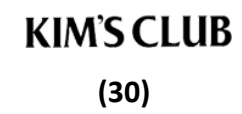
One of The Top 4 Wine Importers in Korea

OFF CHANNEL
69%

Department Store



Hyper Market



Convenience Store



Hotel



Restaurant & Bar



WINE PICKS Total: 13 locations



WINE PICKS
Seongsu
Seoul, Republic of Korea



WINE PICKS
CheongDam Branch
Seoul, Republic of Korea



Naracellar Reserve
Seoul, Republic of Korea



WINE PICKS
GWANGMYEONG Branch
Gyeonggi-do, Republic of Korea



Gwangju Bongseon Branch
Gwangju, Republic of Korea

Euljiro Branch
Seoul, Republic of Korea

Songpa Branch
Seoul, Republic of Korea

Yeouido Branch
Seoul, Republic of Korea

Gangnam Branch
Seoul, Republic of Korea

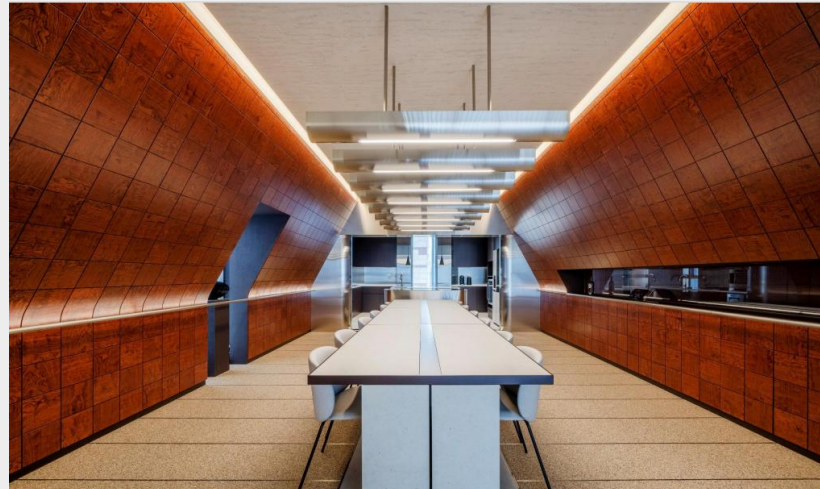
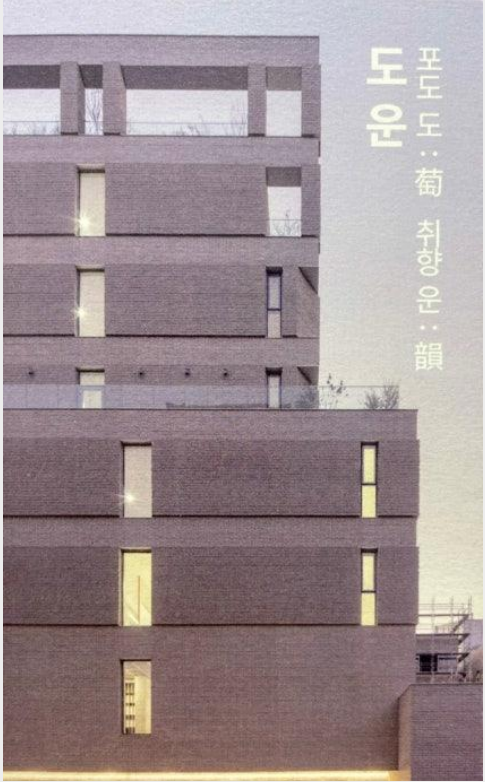
Bundang Branch
Gyeonggi-do, Republic of Korea

Busan Centum Branch
Busan, Republic of Korea

Shinyongsan Branch
Seoul, Republic of Korea

Banyantree hotel Deli Shop
Seoul, Republic of Korea

DOWOON building is an exclusive space for experience and exploration of art, design, and culture with Wine
We believe the place immerses you in the universe of Wine and Nara Cellar



Location:
Center of Gangnam, Seoul
The center of culture and trend

Space:
Shop + exhibition for prestige wine and spirits brand

EUROPE

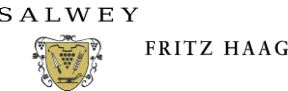
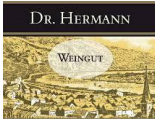
FRANCE



ITALY



GERMANY



PORTUGAL



SPAIN



NARA CELLAR BRAND PORTFOLIO (New World)



NORTH AMERICA

Napa



colgin



CAYMUS
VINEYARDS

CONTINUUM



EISELE VINEYARD



CA' MOMI
HEARTCRAFTED IN THE NAPA VALLEY



Sonoma



KOSTA BROWNE

RAEN

California

JONATA

the
hilt



LONG BARN

ORW
OAK RIDGE WINERY

Washington

L'Ecole
No. 41

SOUTH AMERICA

CHILE

ARGENTINA



veramonte



AUSTRALIA



YALUMBA
FAMILY VIGNERONS C. 1849

JIM BARRY
CLARE VALLEY

NEW ZEALAND



JULES TAYLOR
WINES



The Lakes
England Whisky



Frapin Cognac



Delamain Cognac



Junenmyo
Japanese Whisky



Jikon



Nichi Nichi



Senkin



Hyakunen no Kodoku



Sichiken



Spiegelau Glasses



- **Extensive Hotel Network:** Currently partnered with 31 out of 35 five-star hotels in Seoul, demonstrating a strong presence in the premium hospitality sector.
- **All-Channel Sales Capability:** Possesses a sales organization capable of covering all distribution channels effectively.
- **Proven Market Expertise:** Extensive experience in importing and distributing premium beverages, with a deep understanding of the domestic market.
- **Strong Brand Portfolio:** Manages a diverse range of globally recognized brands, reinforcing its reputation in the premium beverage market.
- **Established Relationships:** Long-standing partnerships with key distributors, retailers, and luxury venues.
- **Sustainable Partnership:** We prioritize building long-term relationships with our brand partners, fostering mutual growth and success.



<http://www.naracellar.com/>
<https://www.instagram.com/naracellar/>